Broadband case study – Emma Iller

IT consultant now able to explore new business opportunities

Emma Iller: "Broadband is making my business more efficient."

Emma Iller is a freelance IT consultant who offers consultancy, training and support services to the SME market.

In order to maintain her existing customer base and develop her business, Emma needed high speed connectivity at home in Aird Uig.

Her goals for Connected Communities' high speed broadband were clear:

- *Speed and reliability*
- *Positive business benefits*
- *Return on Investment*
- *New business opportunities*

BUSINESS USERS

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Outcomes delivered by Connected Communities broadband

- **Improved business efficiency and productivity**
- **Ability to work from home**
- **Significant savings on business travel**
- **Competitive edge**
- **Better service to customers**
- **Development of new business opportunities**

What Emma says...

Emma Iller: "Connected Communities broadband has given me much more opportunity to work from home. Dial up just wasn't feasible for a lot of what I do, so I would spend a lot of my time driving into Stornoway to get high speed internet access.

"Much of my work I can now do remotely in Aird Uig, and much faster than with dial up which was really too slow. Broadband has opened up a whole lot of new ideas for me to explore. It has definitely helped retain existing contracts, but what I really want to look into now, which I couldn't before, is running remote helpdesk services from home.

"I am also saving on business travel, which is good for the environment, and being more productive without a two-hour round trip to town."

Keywords: Remote working, IT support, bandwidth, new business opportunities

Now consumers can enjoy the power & speed of the Connected Communities wireless broadband network by signing up with Hebrides.net